

2020 SPONSORSHIP OPPORTUNITY



United Way of
St. Joseph County

CAMPAIGN-KICKOFF REIMAGINED: 7/11/2020

JOIN US FOR OUR FIRST ANNUAL CAMPAIGN KICKOFF, **KICKBALL TOURNAMENT!**

Up to 32 company-sponsored teams will compete in a bracket-style kickball tournament on the campus of Saint Mary's. Each team is guaranteed a minimum of 2 rounds of play, as they compete for the championship, and will also fight for Best Team-Theme, Best Tailgate and our ever-popular Spirit Award is also up for grabs! This event serves to rally the community as the kickoff to our annual campaign season where we work together to make critical impact in the biggest needs in our community.

- Kickball Tournament
- Saturday, July 11
- Campus of Saint Mary's

SPONSORSHIP LEVELS	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Recognition as Title Sponsor of Event <i>(*1 available)</i>	✓				
Recognition on Event Invitation	✓				
Invitation to Speak at Event	✓				
Recognition From the Emcee at Event	✓	✓			
Official Field Sponsor (Championship/4 playing fields)	CHAMPIONSHIP FIELD	1 OF 4 PLAYING FIELDS			
Logo on Bracket Banner	✓	✓	✓		
Logo or Name on Annual United Way T-Shirt	LOGO	LOGO	LOGO	NAME	
Social Media Posts Recognizing Sponsorship	4	3	2	1	
Team in Kickball Tournament	2	2	1	1	
Reserved Company Tailgate Parking Pass	2	2	2	1	1
Opportunity to post company banner at event	✓	✓	✓	✓	✓
Logo or Name on Event Schedule (approx. 500)	LOGO	LOGO	LOGO	LOGO	NAME
Logo or Name in Annual Report	LOGO	LOGO	NAME	NAME	NAME
Logo or Name on United Way Website	LOGO	LOGO	LOGO	NAME	NAME

SPONSORSHIP LEVEL: \$ _____

NAME: _____ COMPANY: _____

EMAIL: _____ PHONE: _____

PAYMENT ATTACHED PLEASE INVOICE ME PLEASE CHARGE

CARD TYPE: _____ CARD NUMBER: _____

EXP: _____ BILLING ZIP: _____

SIGNATURE: _____ TODAY'S DATE: _____

Please return completed form and payment to Allie Royce, (email) aroyce@uwscj.org, (phone) 574-232-8201 x. 261
3517 E Jefferson Blvd, South Bend 46615